

Notice of References Cited	Application/Control No. 10/605,684	Applicant(s)/Patent Under Reexamination MURRAY ET AL.	
	Examiner Nicholas M. Augustine	Art Unit 2193	Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A		10-2003		
	B	US-			
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*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Wink Communications, Wink Program Overview, November 30, 2001
	V	Tracy Swedlow, Interactive TV Today, January 22, 2001, http://www.itvt.com/etvwhitepaper.html
	W	Liang-Jie Zhang et al., A Per-object-granularity Tracking Mechanism for Interactive TV Viewership Estimation and Program Rating, IEEE 2002114351/02, 2002
	X	Itvt (Interactive TV today), Wink Program Overview, copyright 1998-2003, http://www.itvt.com/screenShotGallery/Intellocity_&_Wink_Communications/page1.html

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	Examiner Nicholas M. Augustine	Art Unit 2193	Page 2 of 2

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